

January 18, 2007

FOR IMMEDIATE RELEASE

For more information contact:

Nancy Trosclair, DMCP
President/Owner
Destination New Orleans, LLC
504-628-1074
nancy@dnodmc.com
www.dnodmc.com

**Destination New Orleans to be Honored with Six Adrian Awards
at 50th Annual HSMAI Adrian Awards Gala**

New Orleans, LA, January 18, 2006 - Destination New Orleans, LLC will be honored by the Hospitality Sales and Marketing Association (HSMAI) with six Adrian Awards in New York City in January. Out of 1,200 international entries submitted, Destination New Orleans has received six awards in the categories of Web Marketing, Public Relations, and Advertising. DNO's winning entries include Flash Communications, two Special Events, Crisis Communications, Community Service and Image Advertising.

The marketing efforts of Destination New Orleans in the past year, for which they are being recognized, have focused on marketing the city of New Orleans by utilizing positive messages as well as creative and unique methods of reaching out to the hospitality, travel, and tourism industries through Web Marketing, Public Relations, and Advertising.

Destination New Orleans is particularly proud of its Gold winning entry. DNO's "Destined to Rebuild" video message sent shortly after Hurricane Katrina to serve as the company's official post-Katrina corporate message has received much attention, including a local Addy Award from the New Orleans Ad Club. This gold entry is now in the running for a Platinum Adrian Award and will be featured in a video presentation at the 50th Annual HSMAI Adrian Awards Gala to be held in New York City on January 29, 2007.

"Through such wide-spread, international recognition," says Nancy Trosclair, President of Destination New Orleans, "we are proud to be able to provide much-needed positive exposure for the city of New Orleans within the hospitality, travel, and tourism industries."

Destination New Orleans, LLC is a full-service Destination Management Company (DMC) specializing in corporate and incentive groups, event planning and production, logistics, custom tour programs, innovative and creative custom marketing concepts, hospitality and convention services, and team-building activities.

-END-